RIDING THE WAVES OF CHANGE
26TH AUSTRALIAN ORTHODONTIC CONGRESS
SYDNEY 2018

Sydney International Convention Centre
9-12 March 2018
aso2018sydney.com.au

SPONSORSHIP & EXHIBITION PROSPECTUS
Invitation

On behalf of the Local Organising Committee and the Australian Society of Orthodontists (ASO), it is my pleasure to invite you to participate in the 26th Australian Orthodontic Congress which will be held in Sydney from 9-12 March 2018.

The ASO is pleased to be returning to Sydney, after having last hosted the WFO Congress there in 2010. In 2018, the Congress will be conducted at the highly acclaimed new International Convention Centre, a welcomed addition to the dynamic and vibrant city that Sydney most certainly is.

Building on the strong Congress history of the ASO, the 2018 Congress offers a prime opportunity for providers of services and equipment within this specialised field to establish, consolidate and grow existing networks and relationships.

The exhibition is an integral element of the Congress and the market place for valuable networking and education as you meet face to face with your target audience – doctors, practice managers and nurses.

In addition, valuable sponsorship packages are on offer to consolidate and maximise your brand exposure and positioning.

And of course, we are happy to discuss your specific marketing needs and tailor a package accordingly.

Considerable marketing will be undertaken to bring the Orthodontic community from across the country and Asia-Pacific region to Sydney for this significant event.

We encourage you to take action now to consider and secure your involvement as a valued stakeholder and we look forward to the opportunity of welcoming your organisation to the Congress in 2018.

Dr Joe Geenty
Congress Chair

Dr David Mastroianni
Industry Chair
Organising Committee

Joe Geenty, Andrew Barry
Theo Baisi, Anél Blignaut
John Coolican, Mark Cordato
David Mastroianni, Russell Kift
Peter Lewis, Sam Whittle

Congress Venue

The venue for the ASO 2018 Congress is the new International Convention Centre Sydney (ICC Sydney). The ICC Sydney is Australia’s first fully-integrated convention, exhibition, events and entertainment centre.

The venue sits on the Sydney Harbour foreshore in Darling Harbour, within its own dynamic dining, leisure and residential precinct. It is surrounded by a range of accommodation all within easy walking distance.

Scientific Program

The four day scientific program will center on the theme of ‘Riding the Waves of Change’ focusing on the transformations and advances in the industry. The forward thinking focus of the Congress will bring together the latest innovative and inspiring presentations from a broad range of international and national speakers.

On Thursday 8 March, we have introduced a series of optional industry workshops which will be promoted as an integral element of the Congress.

The program then officially commences with a combined Doctors and Auxiliary program on Friday 9 March. The Doctors program will continue on Saturday 10, Sunday 11 and Monday 12 March whilst the dedicated Auxiliary program continues on Saturday 10 and Sunday 11 March.

The exhibition will be open to all participants from Friday 9 March until Sunday 11 March.
Social Program

To complement the outstanding scientific program, an impressive social program is planned to ensure participants have the chance to relax and network with colleagues and friends whilst enjoying the superb hospitality that Sydney has to offer.

The social program will include:

**Friday 9 March 2018**  
Stanley Wilkinson Oration  
Opening Reception

**Saturday 10 March 2018**  
Congress Party Night

**Sunday 11 March 2018**  
Congress Gala Dinner

### Congress Audience

The Congress audience is a mix of doctors, students, and auxiliaries including practice managers, hygienists, treatment co-coordinators and clinical directors. The respective programs for the Doctors and Auxiliaries are designed to benefit and attract the professionals of today and those of the future.

87% of the participants at the 2016 Congress were drawn from across Australia with representation from all states and territories.

International guests were drawn from 17 different countries with the largest delegations from New Zealand, the United States of America and Singapore.
Marketing Reach

ASO 2018 will be marketed through a variety of different mediums to ensure maximum exposure for your organisation. Avenues for marketing include:

- **Congress Website**: a dedicated website is now live and will be updated continuously in the lead up to the event providing the most up to date information on the program, speakers, social program, sponsors and exhibitors.

- **E Marketing**: Direct email broadcasts are distributed regularly in the lead up to the Congress. The email broadcasts include updates such as program announcements, registration opening, social program information, newly confirmed sponsors, exhibitors and more.

- **Congress App**: The ASO 2018 Congress mobile App will be available on both Apple and Android devices. The App will provide a central location for all Congress related material including keynote speakers and program information, sponsors and exhibitors involvement and social program details. The App will also provide a platform for participants, sponsors and exhibitors to interact with each other before, during and after the Congress.

- **Advertising**: In addition to the Congress website, promotional material will be presented in industry publications, websites, other related events, member associations and editorial releases.

Why be Involved...

- Participate in Australia's premier event bringing together experts in scientific, clinical and technical, practice management innovation in Orthodontics

- Increase awareness and exposure of your organisation via a variety of marketing mediums

- Gain significant brand exposure to over 1000 orthodontists from Australia

- Develop business connections and strengthen relationships through face to face engagement

- Exhibit and generate new leads, develop your brand or launch a new product through the Exhibition

- Maximise your time and resources by showcasing your organisation to a relevant and influential audience in an environment away from the competition of every day distractions

Sponsorship Opportunities

We are pleased to present a range of beneficial opportunities for your consideration. Of course, we would also welcome the chance to discuss your specific marketing needs and tailor a package accordingly.

All prices are in Australian Dollars and are inclusive of the Australian Goods and Services Tax.
CONGRESS PARTNER OPPORTUNITY

Congress Partner $85,000

Exclusive opportunity

As the Congress Partner you will be positioned at a premium level in all promotional opportunities.

Promotional material

▷ Logo on the front cover of the Registration Brochure (e-copy) and Congress Program
▷ Logo on the inside of the Registration Brochure (e-copy) and Congress Program including a promotional paragraph (75 words)
▷ One (1) A4 page full colour advertisement in the Registration Brochure (e-copy) (artwork to be supplied by the Partner)
▷ One (1) A4 page full colour advertisement in the Congress Program (artwork to be supplied by the Partner)
▷ Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress

▷ Congress endorsement as ‘Congress Partner’
▷ Naming rights to the Congress: 26th Australian Orthodontic Congress ‘partnered by’
▷ Verbal acknowledgement of partnership by Congress Chair during opening and closing sessions
▷ Naming rights to the Congress Gala Dinner
▷ Verbal acknowledgement of the Congress Gala Dinner partnership whenever the dinner is referenced
▷ Logo on the Sponsors acknowledgment slide featured in the plenary room and all session rooms
▷ Logo on the Sponsor acknowledgement board
▷ Logo on the Congress App
▷ Logo on the Congress Gala Dinner ticket
CONGRESS PARTNER OPPORTUNITY

Exhibition space
- Four (4) 3m x 3m exhibition booths with first choice of space (registration inclusions are noted below)

Registrations & tickets
- Eight (8) Congress registrations inclusive of:
  - Access to scientific sessions
  - Eight (8) tickets to the Stanley Wilkinson Oration & Opening Reception
  - Eight (8) tickets to the Congress Party Night
  - Eight (8) tickets to the Congress Gala Dinner
- Two (2) additional Congress Gala Dinner Tickets to make up a full table of 10 reserved in a prominent position

Marketing entitlements
- Participant list with surname, first name, organisation and email in excel format received pre Congress for a single marketing approach (subject to strict privacy legislation adherence, participants will have the choice to opt in during the online registration process). Material sent must be approved by the Organising Committee in advance
- Inclusion of electronic promotional material on the App
- Opportunity for 2 x push notifications to be sent throughout the Congress via the Congress App

Industry workshop
- Opportunity to host a 3 hour workshop (3 hour in total or 2 x 1.5 hour workshops) on Thursday 8 March 2018 at the Congress venue for an audience size from 30-60 participants (subject to room choice)
- The Congress Partner to provide the speaker and content with the approval of the Organising Committee
- The Congress Partner has the option of providing venue catering at additional cost to the Partner
- A meeting room with standard data projection, screen, lectern and microphone and lapel microphone will be provided
- The workshop will be promoted by the Congress as an official Congress event and bookings will be facilitated through the online registration booking form
MAJOR SPONSOR OPPORTUNITY

Major Sponsor $55,000

Five opportunities available

Major Sponsors enjoy high level exposure throughout the promotion and duration of the Congress.

Promotional material
- One (1) A4 page full colour advertisement in the Registration Brochure (e-copy) (artwork to be supplied by the Sponsor)
- One (1) A4 page full colour advertisement in the Congress Program (artwork to be supplied by the Sponsor)
- Logo on the front cover of the Registration Brochure (e-copy) and Congress Program
- Logo on the inside of the Registration Brochure (e-copy) and Congress Program including a promotional paragraph (50 words)
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress
- Congress endorsement of ‘Major Sponsor’
- Verbal acknowledgement of sponsorship by Congress Chair during opening and closing sessions
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App

Exhibition space
- Two (2) 3m x 3m exhibition booths (registration inclusions are noted below)

Registrations & tickets
- Four (4) Congress registrations inclusive of:
  - Access to scientific sessions
  - Four (4) tickets to the Stanley Wilkinson Oration & Opening Reception
  - Four (4) tickets to the Congress Party Night
  - Four (4) tickets to the Congress Gala Dinner
Marketing entitlements

- Participant list with surname, first name, organisation and email in excel format received pre Congress for a single marketing approach (subject to strict privacy legislation adherence, participants will have the choice to opt in during the online registration process). Material sent must be approved by the Organising Committee in advance.

- Opportunity for 2 x push notifications to be sent throughout the Congress via the Congress App.

- Opportunity to host a 1.5 hour workshop on Thursday 8 March 2018 at the Congress venue for an audience size from 30-60 participants (subject to room choice).

- The Major Sponsor to provide the speaker and content with the approval of the Organising Committee.

- The Major Sponsor has the option of providing venue catering at additional cost to the Sponsor.

- A meeting room with standard data projection, screen, lectern and microphone and lapel microphone will be provided.

- The workshop will be promoted by the Congress as an official Congress event and bookings will be facilitated through the online registration booking form.
Industry Workshop *NEW FOR 2018*
1.5 hour $4,500 3 hour $6,500 Full Day – price on application

For the first time, a designated series of Industry Workshops will be offered as endorsed Congress events. Held on Thursday 8 March 2018 at ICC Sydney, a limited number of 1.5 hour and 3 hour workshop allocations are available for concurrent presentations. Full day sessions may be available upon request.

The forums will allow you the opportunity to demonstrate new technology, techniques or innovations to a dedicated audience.

- Sessions can accommodate from 30-60 participants (subject to room allocation)
- Industry host to provide the speaker and content with the approval of the Organising Committee
- Content must not duplicate any presentations from the Congress program
- Industry host has the option of providing venue catering at additional cost to the host
- A meeting room with standard data projection, screen, lectern and microphone and lapel microphone will be provided
- The workshop will be promoted by the Congress as an official Congress event and bookings will be facilitated through the online registration booking form
EDUCATION OPPORTUNITIES

Congress Education Partner *NEW FOR 2018*
$5,500

Multiple opportunities

Education is key to the future of the profession and this is an opportunity for you to be recognised for your investment in the educational components of the Congress.

Promotional material
- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the congress
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App
- Opportunity to have a 90 second video played at the commencement of a designated session (video to be supplied by the Partner)
TECHNOLOGY OPPORTUNITIES

Congress App $15,000

Exclusive opportunity

Your exclusive opportunity to naming rights and branding of the ASO 2018 Congress App will give your brand a strong and prominent presence on participants’ iPhones/smart phones and iPads/notepads. The Congress App will provide participants with full program details, information about speakers, abstracts from presentations, list of industry displays, up to the minute Congress information and allow them to network through this valuable tool.

Promotional material

▷ Logo in the Registration Brochure (e-copy) and Congress Program
▷ Logo on the ASO 2018 website linked to your home page homepage

Visual and verbal acknowledgement at the Congress

▷ Joint naming rights with the ASO to the Congress App
▷ Sponsor’s logo predominantly and exclusively displayed on the login screen
▷ Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
▷ Logo on the Sponsor acknowledgement board
▷ Logo on the Congress App

Registration

▷ One (1) Congress registration inclusive of:
  - Access to scientific sessions
  - One (1) ticket to the Stanley Wilkinson Oration & Opening Reception
  - One (1) ticket to the Congress Party Night
  - One (1) ticket to the Congress Gala Dinner

Marketing opportunities

▷ Opportunity within the Congress App to add company information linked to the logo (subject to committee approval)
▷ Opportunity for 4 push notifications to be sent throughout the Congress via the Congress App
TECHNOLOGY OPPORTUNITIES

ePoster Zone $15,000

Exclusive opportunity

The scientific program committee will select a number of submitted poster abstracts to be displayed as electronic posters for the duration of the Congress. The ePoster display will be located within the exhibition area as an integral element of the Congress.

Promotional material

▷ Logo in the Registration Brochure (e-copy) and Congress Program
▷ Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress

▷ Joint naming rights with the ASO to the Congress ePoster Zone
▷ Sponsor’s logo predominantly and exclusively displayed within the ePoster Zone
▷ Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
▷ Logo on the Sponsor acknowledgement board

Registration

▷ One (1) Congress registration inclusive of:
  - Access to scientific sessions
  - One (1) ticket to the Stanley Wilkinson Oration & Opening Reception
  - One (1) ticket to the Congress Party Night
  - One (1) ticket to the Congress Gala Dinner

Marketing opportunities

▷ Opportunity to add company branding within the ePoster Zone (subject to committee approval)
Party Night $35,000

One opportunity available

The Congress Party Night will be held on Saturday 10 March 2018 and will be the perfect opportunity for guests to enjoy a spectacular view of Sydney and its world-famous harbour.

Guests will be welcomed aboard the Starship Sydney, one of the largest cruising glass vessels on the harbour, and will enjoy refreshments whilst cruising the Harbour over the course of the evening.

This is a valuable opportunity to have your organisation associated with what promises to be a memorable evening and a Congress highlight.

Promotional material

- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress

- Joint naming rights with the ASO to the Sponsored Party Night
- Verbal acknowledgement of your sponsorship by the MC when welcoming participants to the event
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App
- Logo on the Congress Party Night Ticket

Registration and tickets

- Two (2) Congress registrations inclusive of:
  - Access to scientific sessions
  - Two (2) tickets to the Stanley Wilkinson Oration & Opening Reception
  - Two (2) tickets to the Congress Party Night
  - Two (2) tickets to the Congress Gala Dinner

- Six (6) additional tickets to the Congress Party Night
- Opportunity to provide a small gift to each participant on the event (at sponsors additional cost)
**Networking & Hospitality Opportunities**

**Networking Lounges $15,000**

Two opportunities

*The lounges are a key area for participants to engage face to face, take a break from the sessions and simply relax whilst recharging their phones and tablets. The lounges are always a valued and welcomed addition to the exhibition area.*

**Promotional material**
- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

**Visual and verbal acknowledgement at the Congress**
- Joint naming rights with the ASO to the networking lounge
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App
- Logo on 4 decals to be placed on the carpet at the entrance to the Networking Lounge (artwork to be supplied by the Sponsor)
- Logo on the chargebar station (artwork to be supplied by the Sponsor)

**Registration and tickets**
- One (1) Congress registration inclusive of:
  - Access to scientific sessions
  - One (1) ticket to the Stanley Wilkinson Oration & Opening Reception
  - One (1) ticket to the Congress Party Night
  - One (1) ticket to the Congress Gala Dinner

**Marketing opportunities**
- Opportunity to add company branding on the charging stations
- Opportunity to display collateral within the lounge
Women in Orthodontics Luncheon $10,000

Exclusive opportunity
The Women in Orthodontics luncheon will be held on Sunday 11 March 2018

Promotional material
▶ Logo in the Registration Brochure (e-copy) and Congress Program
▶ Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress
▶ Joint naming rights with the ASO to the Luncheon
▶ Opportunity to place a total of two (2) pull up banners during the luncheon
▶ Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
▶ Logo on the Sponsor acknowledgement board
▶ Logo on the Congress App

Tickets
▶ Four (4) tickets to the Women in Orthodontics Luncheon

Marketing opportunities
▶ Opportunity for a company representative to make a brief 3 minute address to welcome guests at the commencement of lunch
▶ Opportunity to provide a small gift to each participant (at sponsors additional cost)
Recent Graduates Breakfast $10,000

One opportunity available

The Recent Graduates Committee of the ASO will host a breakfast function on Sunday 11 March 2018. This event will specifically be aimed at an audience of young and recently graduated orthodontists. Have your brand associated with this event attended by the profession’s leaders of the future.

Promotional material
- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress
- Joint naming rights with the ASO to the Breakfast
- Opportunity to place a total of two (2) free standing pull up banners during the breakfast
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App

Registrations and tickets
- Four (4) tickets to the Recent Graduates Breakfast

Marketing opportunities
- Opportunity for a company representative to make a brief 3 minute address to welcome guests at the commencement of breakfast
- Opportunity to provide a small gift to each participant (at sponsors additional cost)
NETWORKING & HOSPITALITY OPPORTUNITIES

Coffee Cart $10,000

Two opportunities available

Your company coffee Mecca Espresso bar can be located on or nearby your stand. The Congress will supply an espresso bar, barista and all consumables for the duration of the Congress.

Promotional material

- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress

- Joint naming rights with the ASO to the coffee stations
- Opportunity to place a total of two (2) free standing pull up banners near the coffee cart
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App

Registration (included if the two packages are taken by the one organisation)

- One (1) Congress registration inclusive of:
  - Access to scientific sessions
  - One (1) ticket to the Stanley Wilkinson Oration & Opening Reception
  - One (1) ticket to the Congress Party Night
  - One (1) ticket to the Congress Gala Dinner

Marketing opportunities

- Opportunity to provided branded coffee cups, t-shirts or caps for the barista to wear onsite for the duration of the Congress (at sponsors additional cost)

Please note only the Coffee Cart Sponsor(s) will be permitted to offer barista coffee in the exhibition.
NETWORKING & HOSPITALITY OPPORTUNITIES

Thirst Quencher $10,000

Exclusive opportunity

*Satisfy the thirst of all our participants with bottles of water displaying your company logo on the specially designed Congress labels.*

Promotional material

- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress

- Joint branding with your company logo and the ASO 2018 logo printed on the bottle labels
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
**Name Badge Lanyards $10,000**

Exclusive opportunity

*Every participant will be provided with a name badge and lanyard upon registration and will be required to wear them to gain access to the sessions, exhibition and social functions.*

Promotional material
- Logo in the Registration Brochure (e-copy) and Congress Program
- Logo on the ASO 2018 website linked to your homepage

Visual and verbal acknowledgement at the Congress
- Joint branding of your company logo and the ASO 2018 logo printed on the lanyards. Placement of the logo will be at the discretion of the Congress Organising Committee
- Logo on the Sponsors acknowledgement slide featured in the plenary room and all session rooms
- Logo on the Sponsor acknowledgement board
- Logo on the Congress App
Advertising Opportunities

10 opportunities available

Advertise your company, product or service in the Registration Brochure (e-copy) or the Congress Program.

- One (1) A4 Full colour page  $1,050 per publication

- Half (½) A4 Full colour page  $650 per publication

Please note as a sponsor you will be responsible for providing the digital artwork accompanied with colour laser prints. Offer subject to availability and artwork being approved by the Congress Organising Committee.

E-Blast Marketing Adverts $4,000

Four opportunities available

Opportunity to have one co-branded e-blast distributed to registered participants. Sponsor to provide text and images. Subject to Congress Organising Committee approval.

This package is subject to privacy laws and the e-blast will only be sent to those participants who have given permission upon registration and will be distributed by the ASO Congress Office.
EXHIBITION OPPORTUNITIES

All prices are in Australian Dollars and inclusive of the Australian Goods and Services Tax

The ASO 2018 Congress will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

The Exhibition will be held in a dedicated Exhibition Hall within the ICC Sydney. Morning tea, lunch and afternoon tea will be served in this area from Friday to Sunday ensuring maximum exposure for exhibitors to all participants.

**Standard Shell Scheme Package**

$7,500

Included in each 3m x 3m x 2.5m (high) booth are the following:

- **Walls**
  Matt anodised aluminium frame with white laminated infill panels

- **Fascia**
  All open aisle frontages will have a fascia sign consisting of one company name and stand number. Computer cut vinyl and standard lettering (maximum 30 characters)

- **Lighting**
  Two (2) track spotlights per 9 sqm (lights are mounted on the inside of the front fascia)

- **Power**
  One (1) single 4amp power point per stand, regardless of size
EXHIBITION OPPORTUNITIES

Raw Space for your Own Custom Built Stand
$7,500

Included in Raw space for custom-design:
- 3m x 3m of raw space in which to place your custom built stand

Please note that walling, carpet, power, lighting and furnishings are not included with Raw Space and must be supplied by your custom build supplier.

All custom built stands require prior venue approval. Fully dimensioned plans and full build crew contact details will be sought to be lodged with the venue OHS department one month prior to the Congress.

Registration inclusions for Shell Scheme and Raw Space

A 3m x 3m exhibition space offers
- Two (2) exhibitor registrations inclusive of:
  - Access to scientific sessions
  - Access to the exhibition area
  - Daily catering in the exhibition area
  - Two (2) tickets to the Stanley Wilkinson Oration & Opening Reception
  - Two (2) tickets to the Congress Party Night
  - Two (2) tickets to the Congress Gala Dinner

Additional Exhibitor Staff

All representatives of exhibitors must be registered to participate in the exhibition.

Additional exhibitor registrations cost AUD$600 incl GST and include entry to the exhibition and daily catering. Additional tickets can be purchased for official Congress events subject to availability.

Branding & Promotion for Shell Scheme and Raw Space Exhibition

- Your company name, booth number and URL hyperlinked on the Congress website
- Your company name and booth number listed in the Congress Program
Exhibition Pods *NEW FOR 2018*

$3,850

A limited number of exhibition ‘pods’ will be available specifically for smaller organisations who are new to the orthodontic industry in Australia and have limited display needs.

You will have the opportunity to display print material or electronic content from your exhibition pod counter.

This opportunity allows you to showcase your product and services and meet face to face with a potential new customer base.

Included are:
- Counter and two (2) stools
- Fascia signage in text
- Lighting and one (1) single 4 amp power point

Applications are subject to the Organising Committee’s approval.

Registration inclusions for an Exhibition Pod
Two (2) exhibitor registrations including access to the exhibition area and daily catering. Tickets for the social events may be purchased additionally.

Branding & Promotion for an Exhibition Pod
- Your company name, pod number and URL hyperlinked on the official Congress website
- Your company name and pod listed in the official Congress Program
Exhibition Opening Hours

The exhibition will be built for exhibitors to move in on Thursday 8 March 2018 and will then open to participants over the following times:

Friday 9 March 2018
0900hrs-1900hrs

Saturday 10 March 2018
0900hrs-1700hrs

Sunday 11 March 2018
0900hrs-1530hrs

Please note timings and floor plan are subject to change. Note the stylised floor plan is not 100% to scale.
Bookings

In order to confirm your active support of the ASO 2018 Congress, please complete the online application form via the website www.aso2018sydney.com.au

All applications are subject to approval by the Organising Committee on behalf of the ASO.

Approved applications will be acknowledged in writing together with a tax invoice complete with EFT details to facilitate payment.

On submitting the online application form you will be asked to agree to the terms and conditions as specified on the form.

Payment

To confirm your sponsorship package and/or exhibition space, 50% part payment is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit at the Congress Office. The balance of payment is due no later than 30 September 2017. Any booking made after 30 September 2017 will require full payment upon booking or within 14 days of receipt of your tax invoice. Payments can be made by either electronic funds transfer or by cheque.

Electronic Funds transfer

Bank: Commonwealth Bank of Australia  Account name: WALDRONSMITH Management – ASO
BSB: 063587  Account number: 10617204  Swift code: CTBAAU2S

Please advise your remittance details upon payment email to aso2018@wsm.com.au Please enter the invoice number and your company name as a reference for your deposit.

Cheque

Made payable to: WALDRONSMITH Management – ASO
and posted to: WALDRONSMITH Management, 119 Buckhurst Street South Melbourne, VIC 3205

International organisations are required to pay by international bank cheque in Australian Dollars only, which must be drawn on any major Australian Bank. Cheques not made out as requested will be returned.
Cancellation

In the event of cancellation of sponsorship or exhibition booth/s, please note that unless that particular area of sponsorship or exhibition is resold, the Committee reserves the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled. Any booth or sponsorship package cancelled after 30 October 2017 will not be refunded; thus 100% forfeited.

Correspondence

All correspondence should be addressed as follows:

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